



• Our customer is our business.

• Long-term customers are more important than short-

• We seek to consistently demonstrate a sense of warmth, humor and mutual respect in our relationships with our customers, to be the company with which

- Our people are the company.
- We cultivate a leadership style.
- We shall foster an organizational structure.
- We want employees to share in their company's success.
- The most unfair system of all is one that blindly treats all

• Offering ideas for improvements and new products is an opportunity we all share, a responsibility we must all accept.

- We seek to promote and reinforce an entrepreneurial spirit.
- Suppliers are our partners.
- The environment is our home.
- Recognizing that an attitude of pride in the company and the community are intertwined.
- We believe the greatest contribution we can make to the prosperity and quality of life of the communities in which we operate lies in being a dynamic, growing company.
- Profits are the ultimate measure of how efficiently and effectively we serve our customers and are the only true source

• Profitability and financial resources give us the freedom to shape our future and achieve our vision.

## https://www.kimballelectronics.com/guiding-principles



Kimball Electronics, Inc. Global Supplier Quality Manual



Our first priority is customer satisfaction; obtained through superior quality, customer service and continual improvement.

Our Quality Management System will define the requirements for meeting our business needs, complying with regulatory requirements and the tools to be used for establishing, reviewing and measuring our quality objectives.

We are all personally responsible for commitment and compliance to our Quality Management System, for ensuring its suitability, and continually improving its effectiveness in order to enhance our customers' satisfaction/

Our Quality Objectives are to focus on our customers' expectations and satisfaction by measuring and improving:

- Customer Quality
- On Time Delivery
- Operational Performance
- Compliance to our Quality
  Management System
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